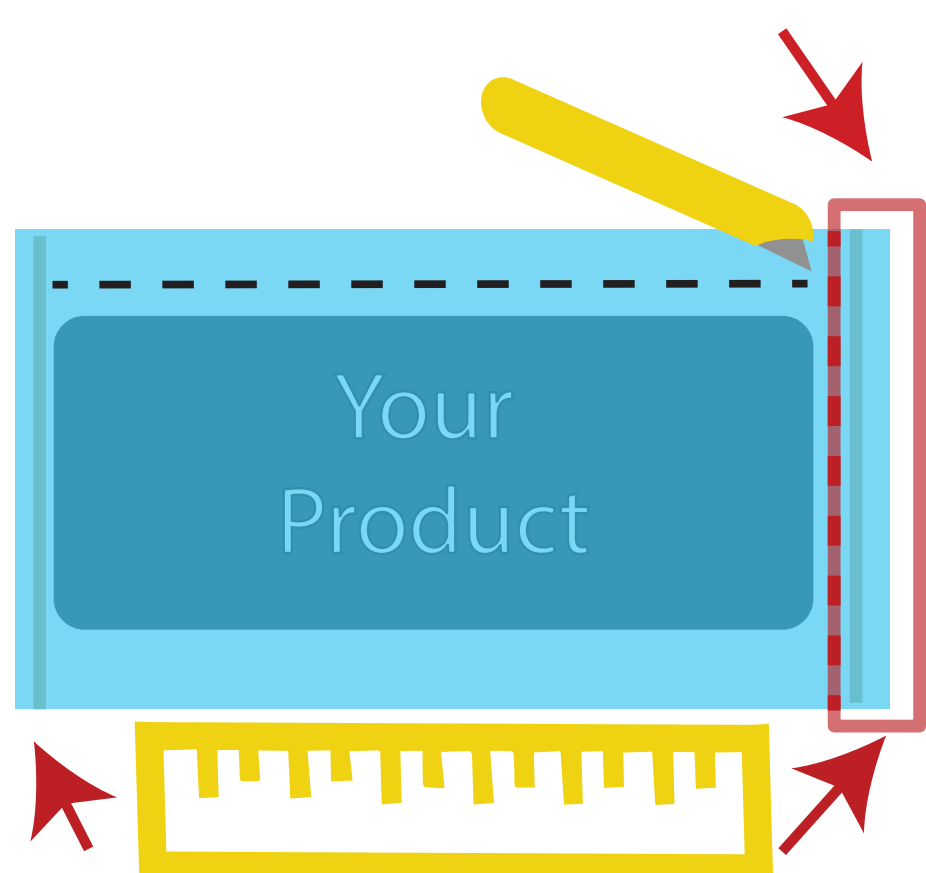


SAVE ON YOUR SHRINK

We all want to save the most we can with any projects we take on. This handy infographic will help you maximize your savings with your shrink film.

The Cut-Off



DECREASE YOUR BAG LENGTH

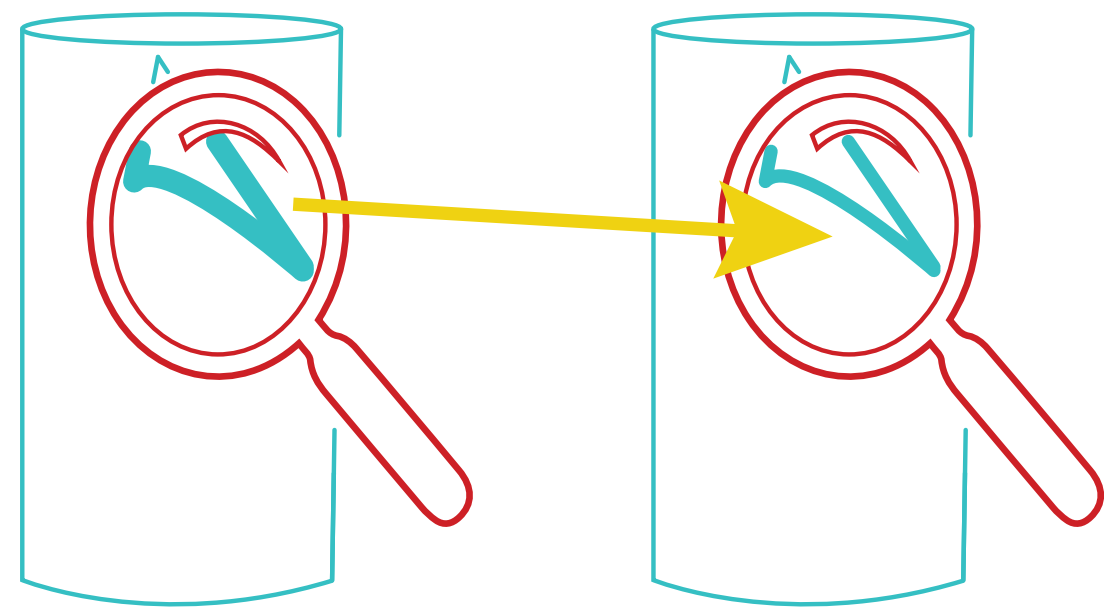
- ✓ Package one of your products on your shrink wrapper and remove it before it goes into the shrink tunnel.
- ✓ Slit the film to allow you to remove the product and lay the film flat
- ✓ Measure from one end seal to the other. This is your bag length.
- ✓ If you can reduce this, for example, from 11"-10", you will save 9.1% immediately!
- ✓ Often you will find you are using more film per package than required.

SAVE 9.1%

Width Check

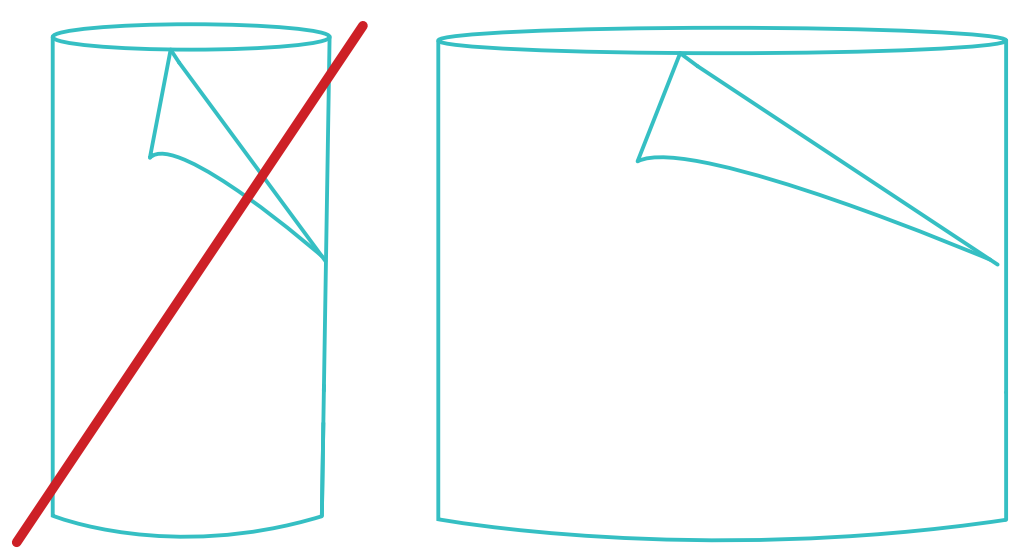
REDUCE FILM WIDTH

- ✓ Film can be ordered in increments less than one inch.
- ✓ Why purchase 33" singlewound when you really only need 32.5"?
- ✓ Buy in bulk in 1/2" increments and save 3.5%.



SAVE 3.5%

Go Long



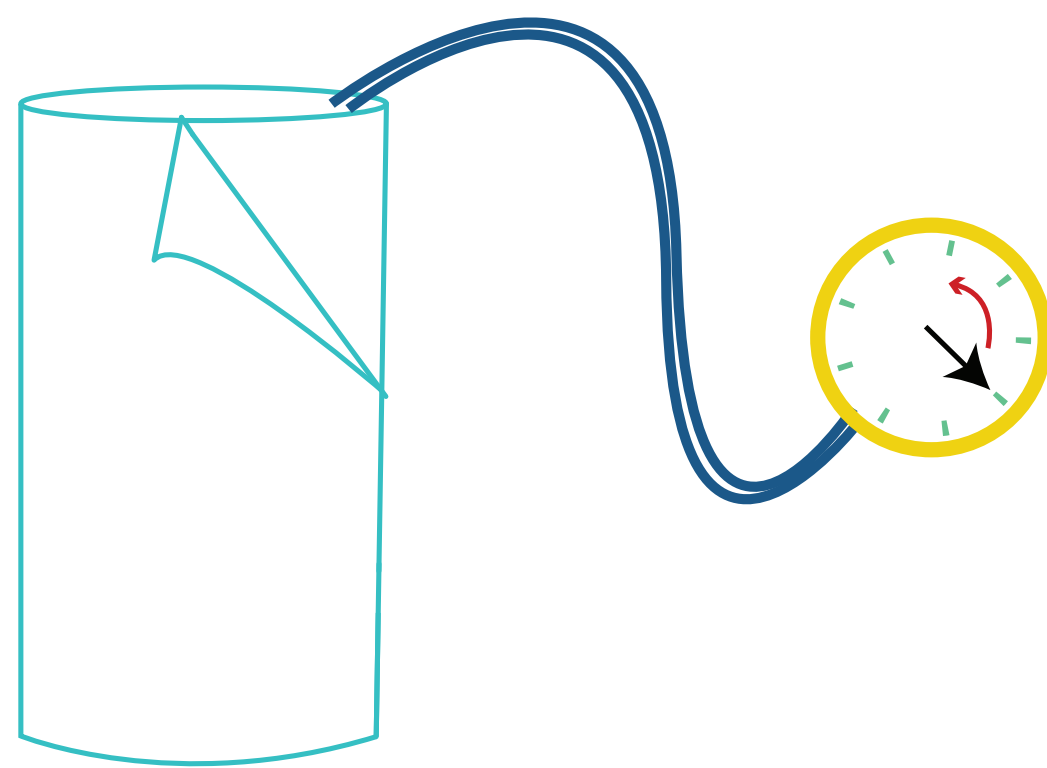
BUY DOUBLE LENGTH

- ✓ Buy double-length film in order to reduce change-overs.
- ✓ Reduce the number of times you change the rolls, increasing uptime.
- ✓ You can order more and reduce the amount of shipments per year. Fewer deliveries, fewer delivery charges.

Down Gauge

REDUCE YOUR FILM GAUGE

- ✓ In the old days, film only came in 100-75-60 & 45 ga.
- ✓ New technologies go as far as achieving the same integrity at 38 ga or less!
- ✓ Talk to your supplier to see if downgauging is a possibility for your film.



Reformulate



- ✓ Try different formulations that will reduce rewinds.
- ✓ There likely is more than one type of film that works for your product.
- ✓ For example, a film with light shrink force for something delicate.

Film Audit



- ✓ Run a precise audit of your packaging line.
- ✓ This can help you understand your efficiencies, determine causes of inefficiencies, and the magnitude of each.
- ✓ Find your weak spots and fix!

Following all of these tips and implementing the ones that fit your needs will help you save a ton with your shrink films! If your packaging provider isn't Industrial Packaging, and your current provider isn't able to provide and assist with cost-saving measures like these, get in touch with one of our packaging professionals today!

Want To Learn More About Savings Measures Like These?

Get in touch with one of our packaging professionals today!

TALK TO A PACKAGING PRO